



BETENU SEPTEMBER 2012 NEWSLETTER Rabbi Message

September 2012 –Elul 5772/Tishri 5773 Volume 30; No. 2

Subject: Success

The ultimate criterion for the success of a species is survival. The same can be said of an organization, a religion or even a philosophy.

For example, Shakers were celibate. As family-based adoption became normative, the major source of new members disappeared and while there are still a few Shakers around, it is only a matter of time before they disappear.

Fraternal organizations used to be a mainstay of our society. The biggest of them, the Masons, have gone to media advertising in search of new members.

Judaism as a religion, culture, philosophy and way of life by the standards of pure survival has been a great success. No western religion, culture, philosophy or way of life has had the staying power of Judaism. Each of our lives is a story which we live, tell and retell – and if we are successful, we pass some of our lives along to the next generation. The story of each generation may be different, but if Judaism is part of the family narrative, we have succeeded for another generation. Being Jewish and remaining Jewish is not a genetic accident.

The formula for success is clearly stated in the ve-a-hav-ta,

"Teach them (i.e. words of Torah) diligently unto your children."

Continued next page.....



BETENU SEPTEMBER 2012 NEWSLETTER Rabbi Message

Continued

Learning is a combination of book learning along with practical day-to-day observations where the students imitate the behavior of those whom they admire or respect; and in Judaism, it is more about family and parents than anything else.

Taking a few days out of the year to renew ourselves spiritually is good both for us as Individuals and us as role models for our children and peers. This year, with Rosh Hashannah on Monday and Yom Kippur on Wednesday there are two school days and/or work days involved.

While Yom Kippur is a full day of temple events, those who have got used to life being a non-stop collection of "doing" may need some additional family activity on Rosh Hashannah afternoon, so I offer a few suggestions:

- Go apple picking. It's a New England tradition; it's beautiful being in the orchards and apples are even a theme of the High Holydays;
- Take a hike. Nature is wonderful and if there is a stream on the way, bring some bread crumbs and look up "tash-lich" on the internet;
- Have a nice family lunch featuring the themes of the Holiday including apple pie and honey.

These kinds of activities, though not "traditional" among some Jews can become that modern day piece of the narrative that uses contemporary activities to help make Judaism part of the story of the next generation.

From Karen and me, may you be inscribed for a good year in 5773.

Le-sha-lom, Joshua L. Segal, Rabbi



~ *BETENU ANNOUNCEMENTS* ~

Welcome to our Interim Rabbi—Joel Baron

The Board is delighted that Joel Baron has accepted our offer to serve as Interim Rabbi, after Rabbi Segal transitions to Rabbi Emeritus with his retirement in December. Joel and Rabbi Segal are working on plans for the upcoming transition between them. Joel will be at Betenu for one weekend in late December, and starting in January will be at Betenu two weekends a month. During these weekends he will lead services on Friday evenings, will work with the students in our religious school on Sunday mornings, and will lead other programs and services on Saturday. Joel is a second-career rabbinic student. This fall he will be in his fifth year in the six-year program at the Rabbinic School of Hebrew College in Newton, MA. This past year he served as Rabbinic Intern at Temple Shalom, a large Reform Congregation in Newton, where he had served on the board for many years in the past, including as president of that congregation.

For more information, see the letter that was sent to Betenu members on July 30, which is on the Betenu website at

<http://www.betenu.org/Announcements/JoelBaron07302012.pdf>

~ *BETENU ANNOUNCEMENTS* ~

We **WELCOME** a New Religious School Teacher to our Staff

Betenu welcomes Sarah Noyovitz to Congregation Betenu as a Sunday school teacher after graduating from Goucher College in 2011 with a major in Psychology and a minor in Music. She has had a wide variety of Jewish experiences both in Israel and through programs and camps here in the US. She has volunteered at many levels—from story writing with children to Jewish senior homes, the Salvation Army and various internships to broaden her studies and Jewish knowledge. In addition, she lived with an Israeli family while studying abroad, deepening her understanding of Israel's culture and lifestyle, mentored summer campers with autism, and is a Temple youth group advisor and chaperone. Please stop in and introduce yourself to Sarah and welcome her to our Betenu family.



September 2012

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1 Ki Tetze
2	3	4	5 School Parents Info MTG 730	6	7 Rabbi Led svc 7:30	8 Selichot TAY, Manchester; 7PM; Selichot
9 1ST day of Sunday School 9AM	10 Exec Board Mtg	11	12	13	14 Rabbi Led svc 730	15 Nitzavim
16 7:30 pm Rosh HaShannah	17 10:30 am Rosh HaShannah	18 Rosh HaShanah	19	20	21 Sab. Shuvah 7:30pm Lay-led	22 Vayelech
23	24	25 Yom Kippur Kol Nidre 7:30	26 Ne-i-lah Yom Kippur Svc 10:30 ALL DAY	27	28 7:30pm Lay-led Service	29 Ha'azinu
30 Sukkot with Rabbi Erev Sukkot						

OCTOBER 2012

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5 7:30pm Lay-led Sukkot	6 Chol HaMoeid Sukkot
7 Sukkot Hoshana bah	8 (In Israel – Simchat Torah)	9	10	11	12 7:30pm Lay-led	13 B'reishit
14	15 Genl Board Mtg 7:30	16 Rosh Chodesh: Cheshvan	17 Rosh Chodesh: Cheshvan	18	19 7:30pm Lay-led	20 Noach
21	22	23	24	25	26 7:30pm Lay-led	27 Lech Lecha
28	29	30	31			



HIGH HOLIDAYS 2012

PRE-HIGH HOLY DAY HELP NEEDED:

- ✧ Set up and Breakdown seating
- ✧ Children's services leader and aide for Monday September 17 and Wednesday, September 26 at 10:15 am
- ✧ Shofar blowers
- ✧ English readers (Elsa Conrad mmeconrad@grolen.com/879-9189)
- ✧ Hebrew readers (Sanders Burstein
Email – sanders.f.burstein@hitchcock.org)
- ✧ Junior Ushers – a great way for young people to participate
- ✧ Office help for booklets and administrative work
- ✧ Buy an ad in the Holiday Booklet (or sell one to others)
- ✧ Include family members in the Yizkor booklet

Please respond to the office or directly to an individual listed.

REMINDER: Rosh Hashanah services will be held Sunday, September 16 at 7:30 pm and Monday, September 17 at 10:30 am. Yom Kippur begins with Kol Nidre on Tuesday, September 25 at 7:30 pm. Services will be throughout the day on Wednesday, September 26 starting at 10:30 am.

“ Tentative ” HIGH HOLY DAY Schedule

If there is a specific Sermon you are planning on attending
email rabbi@betenu.org for any last minute changes

Sept. 16, 2012: Sunday, Rosh Hashannah Evening

- Custom: Part 1, The Rabbi - What the People Want
- Sermon: Space Colonization and the Nuclear Issue

Sept. 17, 2012: Monday, Rosh Hashannah Morning

- ✧ Custom: Part 2, The Rabbi - What a Rabbi Is
- ✧ Sermon: A Tribute to a Professor

Sept. 21, 2012: Friday, Shabbat Shuvah

- ✧ Custom: Part 3, The Lighter Side of Being a Rabbi - Part 1
- ✧ Sermon: Nothing

Sept. 25, 2012: Tuesday, Kol Nidre

- ✧ Custom: Part 4, The Rabbi - What a Rabbi Isn't
- ✧ Sermon: Lamenting the Tie Game

Sept. 26, 2012: Wednesday, Yom Kippur Morning

- ✧ Custom: Part 5, The Rabbi as a Symbol
- ✧ Sermon: Mad River Glen - Judaism: Ski it if You Can - Be it if you can

Sept. 25, 2012: Monday, Yom Kippur Afternoon

- ✧ Custom: Part 6, The Lighter Side of Being a Rabbi - Part 2
- ✧ Sermon: Small Town America



YIZKOR BOOKLET

On Yom Kippur, Congregation Betenu will be publishing a Yizkor Memorial Booklet, to honor deceased relatives and friends. The booklet will include a list of names of those to be memorialized. The booklets will be handed out at the Yizkor service, and the names in the booklet will be read aloud at that service.

To include names in this booklet, please send this form or email the information and send a check to Betenu@Betenu.org

Congregation Betenu
5 Northern Blvd, #1
Amherst, NH 03031

Please enclose a minimum donation of \$6 per name, in a check made out to Congregation Betenu. Note that we do not ask for a donation for names of people who died in the last year. You may email the names to

Betenu@betenu.org.

Name to be Memorialized **Relationship to Donor** **Donor Name**

Example: John Doe Uncle of Jane Doe

HIGH HOLY DAY ADMISSION

Betenu will be sending out High Holiday Admission Letters to all members in good standing. We will continue to provide admissions at no cost to military personnel and students.

Non-members may call the temple office at 886-1633 to order tickets in advance. Any non-member who purchases tickets for the High Holy Days and then chooses to join the temple by the end of December, will receive full credit of the purchase price of the ticket towards the membership dues. The cost per adult ticket is \$200.

GOT HONEY?



Want honey products for the Jewish New Year?
Stop in to pick some up. While supplies last.

Currently available:

- ✧ Clover honey bears: \$5.00 / 12 oz bear
- ✧ flavored whipped honey: \$8.50 / 1 lb glass jar

DESIGN YOUR OWN HHD GREETING

For your Family or your Business


Full Page Ad just \$100

1/4 Page Ad just \$36

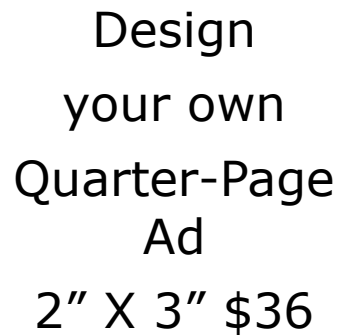
1/2 Page Ad just \$60

Single line greeting \$18


Please send greetings and checks to the temple office. Please email the greeting ad as a jpeg to Betenu@Betenu.org.



Design
your own
Full-Page
Ad
4" X 6.5"
\$100



Design
your own
Quarter-Page
Ad
2" X 3" \$36



Design your own Half-Page Ad
4" X 3" \$60

Single Line Greeting \$18

Please send form to temple
office by September 10th!

FOR MORE ENJOYABLE HIGH HOLY DAY

IN THE INTEREST OF HAVING EVERYONE GAIN THE MOST MEANING FROM OUR SERVICES, PLEASE FOLLOW THESE GUIDELINES:

Please bring your admission letters with you to ALL services this will expedite entrance. For those people without a letter, there will be another line where you will be required to fill out information, show identification, and make financial arrangements.

Members have preferential seating in the sanctuary up until 15 minutes before each service begins.

When taking your seat, please move all the way to the end of the row. DO NOT leave seats empty in the middle of the row. This way there will be room for all.

Parents with children in the babysitting room should sit upstairs so you can be easily found if you are needed.

Remember the solemnity of the Kol Nidre and Yizkor services on Yom Kippur. Parents should use their best judgment to determine whether their children can sit quietly for these services. Otherwise, parents may be asked to take their children upstairs to the Kindergarten room.

Babysitting will be available during the morning services on both Rosh HaShana and Yom Kippur in the Kindergarten room.

Junior services will be available

HIGH HOLIDAYS PARKING

Please respect and follow these important parking rules:

- ✧ The roadway behind Betenu is a FIRE LANE. Parking behind Betenu is prohibited.
- ✧ The three legal spaces on the side of the building are reserved for the Rabbi, the Cantorial Soloist, and the President (or the highest bidder). Please respect this.
- ✧ The five legal spaces directly in front of Betenu's front door are reserved for handicapped access. Please respect this.
- ✧ For evening or weekend services, parking is available in the condo lot.
- ✧ For weekday services, parking is NOT available in the condo lot.
- ✧ It is a workday and the offices all use the parking lot. Please park on Northern Blvd or on Columbia Drive on the side of the street closest to Betenu. Only handicapped parking is available!
- ✧ You may also park in far end of the Wal-Mart lot (closest to Betenu).

ALIYOT

If you would like to read Torah or Haftorah on the High Holidays

OR to recite the blessings before the Torah is read. Please

contact Sanders.F.Burstein@hitchcock.org.. It is an honor and a wonderful experience, and we will help you and give you lots of support.

SPECIAL NOTE: Some members of Betenu are physically sensitive to certain aromas coming from perfumes, colognes, hairsprays, dryer sheets and the like. These aromas can cause migraines and a host of other problems. Please be aware of that when you come to Betenu.

Please **DO NOT** bring scented items for the SHARE donation bin.

Betenu has natural cleaning products available for use.

Please **DO NOT** bring your own cleaning products for oneg or other cleanup.

Thank you!



AND FOR ONLINE SHOPPING, TEXTBOOKS AND A MILLION OTHER THINGS...

Don't forget to shop through Betenu's link to Amazon.com. Betenu will receive a percentage of the purchase price.

You can shop for books and a million other things through this link. Just go to our website: www.betenu.org, put your cursor over "Search new and used, Amazon.com", and when the cursor changes, click. Or you can enter your search right there and click "Go".

It's that simple! And don't forget to purchase your textbooks here!

We receive about \$20 a month from this program - Thank you & keep shopping!!!!

BETENU NOW ACCEPTS MC, VISA & Discover!

You can use MasterCard, VISA or Discover card to pay membership fees, school tuition, gift store purchases, or even to make a donation!

Call the office (or stop in) to arrange the charge and let us know the amount and what it's for.





CONGREGATION BETENU

Rabbi: Joshua Segal 603-886-1633 or rabbi@betenu.org

President: Elsa Conrad 603-879-9189

VP Finance: Bob Rimalover 603-672-5629

VP Admin: none currently

VP Educ: Sheryl Liberman 603-424-4609

Secretary: Pam Blotcky 603-882-4029

Bookkeeper Elsa Conrad 603-879-9189

Trustee: Steve Blotcky 603-882-4029

Trustee: Susan Rodil 603-878-4677

Trustee@Large: Sara Murphy 603-465-7119

Newsletter Editor: Susan Rodil 604-878-4677

Oneg Representative: Roberta Pavoll 672-9820

Volunteer at Betenu!

If you have a passion, a talent or a skill,
this is a good time of year
to start lending a hand at Betenu.

It's a highly rewarding experience.

It takes a village!

Please contact the [office](#), if you can help.

Existing committees include:

Budget & Finance, Membership, Education, Religious Practices, BYG: Betenu Youth Group & Youth Activities, Publicity Long-range planning, Planning Activities, Newsletter, Building & Grounds, Fundraising, Oneg Shabbat, and Sunshine Committee: Help visit and tend to the ill, needy or just to be a friend in need, Traveling Shabbat: Conduct a home service for the home-bound.



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<http://www.facebook.com/#!/pages/Congregation-Betenu/250291141669802>

or visit our Homepage WWW.BETENU.ORG

facebook Search

Congregation Betenu
Church/Religious Organization · Amherst, New Hampshire

Discover New Games
Bubbles IQ
680,000 people play this.
Play Now

Sponsored See All
7 Tips For a Flat Belly
loseflatbellynow.com
Unusual tips to lose body fat, surprising healthy fat-burning foods, and weird workouts to look and feel great.

Kohl's Cares@!
Now is the time to nominate great volunteers, ages 6 to 18. Top winners receive \$10,000 each. Nominate through March 15. Nominate now.

Chobani
Visit Chobani on Facebook for a chance to win a year's supply of Chobani.

Like · Judy Zaft Matulsky likes this.

Be a Social Worker in 1YR
degreelink.org
Be a Social Worker in Massachusetts! Request info to see if you qualify for financial aid to finish your degree in as little as 1YR.

Women for Obama
my.barackobama.com
Women: Together we can move America forward for

Wall Congregation Betenu · Everyone (Top Posts)

Share: Post Link

Write something...

Congregation Betenu
Shoah Seminar #4 tonight at 7 PM sharp. Last week's discussion about the Judenräte was interesting, disturbing and thought-provoking.
Like · Comment · Share · February 2 at 10:26am

Rahel Limor likes this.
1 share

Write a comment...

Congregation Betenu
Shoah Seminar again this Thursday, 7-8:30 PM @ Betenu. Please do not be late. No food or beverages allowed.
Like · Comment · Share · January 17 at 11:43am

Congregation Betenu
Chanukkah 2011

BETENU INFO**Hospital Visits: Please keep us informed!**

Due to national privacy laws, hospitals are not allowed to call congregations to inform them that their members have been admitted as patients. If you know you are going to be in the hospital or unexpectedly find yourself in the hospital, please tell a nurse that you would like to see the hospital chaplain, who can call the Temple to let us know that you are there if you would enjoy support and comfort from our Congregation Betenu community.

DEADLINE for the **October** Newsletter is

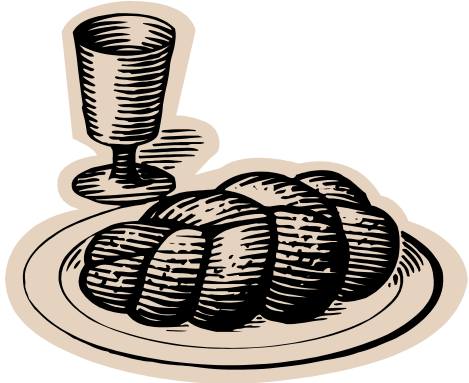
September 21st Please send articles and information to
email betenu@nii.net.

SEPTEMBER BIRTHDAY 'S**Matthew Schechter**

Next General Board Mtg

Sept 10th at 7:30 pm

All are invited to attend any general board meetings.



ONEG SHABBATS

****WE NEED ONEG SPONSORS****

To host an Oneg, one brings the desserts, fruit, and challah, and sets up and cleans up.

To sponsor an Oneg, one pays \$54 and the Oneg committee will purchase the food, set up and clean up. Either way you do it, you can honor a birthday, an anniversary, or any other special event in your life, by choosing the Oneg closest to that special date. Or you can remember the Yahrzeit of a loved one by hosting or sponsoring the Oneg on the Shabbat when you come to say Kaddish.

If you have a date in mind, please call Roberta Pavoll at 672-9820.

IT'S Registration time 2012-2013 (5773)

Sunday Religious School

Sunday Religious School Personnel

VP Education: Sheryl Liberman

ACCEPTING STUDENTS

SUNDAY RELIGIOUS SCHOOL

Registration begins now for 2012-13 weekly

Sunday classes for Grades K-7.

For questions or to get a registration form please call the office at 886-1633





BETENU RELIGIOUS SCHOOL

PLEASE REGISTER NOW

BACK TO BETENU, SUNDAY SCHOOL 2012-2013 TIDBITS

Parent information meeting- Wed., Sept 5, 2012, 7:30 PM

First Day Sunday School- Sunday, Sept 9, 2012

Sunday School Hours- 9AM-12:00 noon

Sukkot with Rabbi Segal- Sunday, Sept 30

Volunteer opportunities:

Attendance and dismissal assistants

Classroom aide

Sukkot activity planners

Fundraising

Interested or have questions? Contact Sheryl Liberman -
saml54@comcast.net or call 424-4609.

More info coming--watch your mail mid August.

See you on 9/5.

Betenu Education Committee

Thank You!

Congregation Betenu acknowledges with appreciation

- * Thank you to all who supported the
MACY'S FUNDRAISER
- * Thank you to all who donated to the
Fundraiser Flea Market and all to
helped with donation sorting.
- * Thanks to **Barbara Bailey** for her persistence
advertising Congregation Betenu in the
local newspapers.
- * Thank you to **Elissa Kahn** for her support in
proof-reading the monthly Newsletter!



September Yahrzeit List



Norma Hayim Asher	mother of Nancy Sagon	September 1
Jacob Hurwitz	great-grandfather	
.....	of Amy Jusczak	September 2
Patricia Starin.....	mother of Mark Starin	September 6
Edith Rosenthal.....	grandmother	
.....	of Elyse Wasserman	September 7
Marvin Wiener.....	father of David Wiener	September 8
Gloria Cohen.....	mother of Diana Stern	September 9
Samuel M. Cohen.....	father of Rich Cohen	September 9
Lillian Goodman.....	mother of Jory Goodman	September 12
Billy Palmieri.....	cousin of Elissa Kahn	September 13
Mark Friedman.....		September 15
Robert List.....	father of Diane Savage	September 17
Marvin Spokane.....	father of Dave Spokane	September 20
Alfred Ascher.....	father of Sonia Ascher	September 22
Wanda Blotcky.....	mother of Steve Blotcky	September 22
Dr. Ralph Rosen.....	grandfather of	
.....	Benjamin Rosen	September 25
Frances Korins.....	mother of Sarah Korins	September 26
Herman Wasserman.....	father of Lenny Wasserman	September 27
Dr Edith Jagendorf Gitman....		September 27
Matthew Ben-Lesser.....	father of Eugene Lesser	September 28
Morris Mailman.....	father of Steve Mailman	September 30

COMING UP AT BETENU

BETENU SUNDAYS SCHOOL EVENTS

School Parents Informational Meeting

SEPTEMBER 5TH 7:30 PM

Sunday school begins September

RABBI-LED SUKKAH BUILDING

PARTY!

Sunday, September 30TH

Watch for more details



COMMUNITY HAPPENINGS

KLEZMER CONCERT

Featuring the famous **Sruli & Lisa**

Saturday, September 8th

Havdalah at 7:30 ~ 8pm concert for all ages

(\$5 per non-member, kids free)

Sunday, September 9th Kids concert at 11am

(\$10 per family for non-members)

Roth Center/ Upper Valley Jewish Community

5 Occom Ridge

Hanover, New Hampshire

Sponsored by the Jewish Federation of New Hampshire,

the UVJC and several generous UVJC members